Powerful tech & services for agribusinesses & ORGs
{Voice communication, Data Collection & Analysis in one place}

Alloysius Attah & Emmanuel O. Addai

June 24th, 2015
Founding Team

Alloysius Attah
• 5 years startup experience
• Web programming and Design
• 15 years Farming experience

Emmanuel Owusu Addai
• 7 years mobile programming experience
• 5 Years Startup experience
• Geodetic Engineer
175 Million
Small-scale farmers

$313 billion
SSA Agribusinesses
Weather forecast
Market Prices
Agronomy tips
Communication | Data Collection | Traceability
5,000
Small-scale farmers
Served with content

50%
Increase in profit
(Pilot of 150 fish farmers)

200,000
Farmer records and yield data

5
Countries in West Africa.
MERGDATA has been built to work in over 190 countries from a single deployment. It currently supports global food companies, governments and agribusinesses with farm management, communication, data collection, and traceability tools to better manage their network of over 200,000 smallholder farmers and their entire supply chain across five countries (Malawi, Sierra Leone, Ghana, Cameroon, Nigeria) in Africa.