BCtA Company Initiatives

82 Member Companies have responded to the BCtA by making commitments in 44 low- and middle-income countries

Abellon CleanEnergy - providing sustainable access to energy in Ghana

Anglo American - promoting entrepreneurship in South Africa

Ajinomoto - offering essential nutrients for children and mothers to combat malnutrition in Ghana

Aravind Eye Care System - rolling out online learning for eye care professionals

Asda - sourcing more local produce from Africa

Babajob - empowering informal sector job seekers in India

Ballarpur Industries - widening access to company value chains for rural farmers

Barclays - promoting access to financial services in rural communities across Africa

Barefoot Power - designing and manufacturing solar products for low-income populations

Cisco - providing agricultural advice to farmers in India

Citigroup - bringing down the cost of remittances

ClickMedix - deploying technology enabled community health workers to deliver cost-effective health care in India

Coca-Cola - creating jobs and opportunity across Africa

Co-operative Group - empowering women tea farmers in Kenya

d.light - expanding energy access through solar lamps

Diageo - sourcing raw materials locally in Cameroon

Dimagi - boosting access to health care in India

Drishtee Skill Development Center - providing livelihood skill development in rural India

DSM - providing nutritious meals in low income communities of Indonesia

¡Échale a tu casa - providing low-income families the opportunity to own a home in Mexico

Envirofit International - distribution of clean cooking technology through a partnership in Kenya

EMPWER Pragati Vocational & Staffing - providing skill development for disadvantaged youth in India

Ericsson - innovating mobile applications for base of the pyramid markets

FINO PayTech - increasing access to financial services for the under-banked in India through a mobile platform

FirstRand Bank - extending financial inclusion through branchless banking in urban India

Global Easy Water Products - providing affordable micro-irrigation systems for smallholder farmers in India

Grupo Orsa - creating new opportunities in the Amazon with sustainable Brazil nut production

Hippocampus Learning Centres - scaling stimulating early education programs in rural India

HoneyCare Africa - increasing farmer incomes in Kenya through honey production

Hybrid Social Solutions - reaching the last mile with solar energy products in the Philippines

Ikea - promoting sustainable cotton farming in India and Pakistan

Itaú Unibanco - extending credit to Brazil's micro-entrepreneurs

ITOCHU - helping farmers in India transition to organic cotton

Jaipur Rugs - providing economic opportunities for women in rural India

Juhudi Kilimo - transforming rural farms into thriving enterprises in Kenya

Kraft Foods - increasing productivity in cocoa farming in Ghana

kurkku - helping farmers in India transition to organic cotton

LifeSpring Hospitals - promoting affordable health care for women in India

L’Occitane en Provence - developing a more sustainable value chain for shea nut butter with women’s cooperatives in Burkina Faso

Mahindra Rural Housing Finance - providing home loans to the underserved rural consumer in India

Contact the Business Call to Action

Email: Secretariat@businesscalltoaction.org  ■  Tel: +1 212 906 5764  ■  Web: www.BusinessCalltoAction.org
MAP International - expanding access to finance in Africa
MicroEnsure - providing affordable mobile-based life and health insurance in Asia
Microsoft - promoting entrepreneurship in Africa
MicroVentures Incorporated (Hapinoy) - extending medical products and services to low-income Filipinos
Monster.com - expanding access to job opportunities for rural youth in India
Movirtu - bridging the mobile divide in Africa and Asia
Multi Commodity Exchange of India - transforming agricultural markets
Natura Cosmetics - empowering female sales representatives in Mexico
Noha Nyamedjo - building capacity to process cocoa in Cameroon
Nokia - empowering women entrepreneurs in Nigeria through mobile business education
Novartis - providing access to affordable medicine and health education in India
Novozymes - promoting environmental restoration in Mozambique
Nuru Energy - creating access to affordable energy solutions
Oando Marketing - reducing air pollution through clean cook stoves
PepsiCo - developing a locally produced nutritional product
PharmaSecure - helping patients to better manage their health conditions through technology in India and Nigeria
Pfizer & Vodafone - improving health care delivery in Africa
Por ti, Familia - enabling access to quality health care in Peru
PUPA - serving Brazilian pre schoolers with stimulating educational training
Ryohin Keikaku (MUJI) - developing the capacity of handicraft producers in low income countries
SABMiller - doubling the local sourcing of barley in India
Sambazon - integrating organic acai growers into company value chains
Shree Kamdhenu Electronics - improving the efficiency of milk cooperatives in rural India
Banco Santander Brasil - extending financial services to low-income communities in Brazil
SolarNow - facilitating access to clean energy through innovative financing
Sorrisdents - expanding access to high quality, affordable dental care in Brazil
Sproxil - verifying the reliability of medications using mobile technology
Standard Chartered - tailoring banking services for small enterprises
Sumitomo Chemical - expanding local production of bed nets in Africa
Tata Consultancy Services - helping farmers access agricultural information online
Thomson Reuters - providing real time weather and price information for farmers
TTNET - increasing internet literacy among low-income communities of Turkey
ToughStuff - reaching the last mile with solar energy in Africa and Asia
Unicharm Corporation - providing women with affordable hygiene products in the Middle East & Asia
Vodafone - promoting mobile banking
Vortex - facilitating access to financial services in rural India
Waste Capital Partners - changing the paradigm of collect and dump garbage practices in India
WaterHealth International - expanding access to clean water
WIZZIT - providing small businesses with access to financial loans
Yara International - increasing fertilizer supply to Africa
Ziqitza Health Care Limited - expanding ambulance services for all across India
Zoona - extending access to mobile money services in Zambia