Implementing Inclusive Innovation

Morning program

9:00 Welcome and registration
9:30 Key insights from the field: stories from the pilots in Bangladesh, Ethiopia, Kenya and Rwanda
9:45 Introductory speech by Jeroen Roodenburg: what is the role of Inclusive Innovations in the new approach of the Ministry of Foreign Affairs?
10:00 Setting the scene: inspiring key-note by senior Ashoka entrepreneur Dr. Al Hammond
10:45 What to expect in the afternoon break-outs: introducing Partnerships, BoP Insights & Finance Inclusive Innovation

Plenary ISMC program

11:00 Plenary opening International Supply Management Congress: “The impact of sustainable supply chains” (RAI Auditorium)
Keynotes: Tensie Whelan, CEO of Rainforest Alliance
Eric van der Poll, Global CPO Shell
12:45 Networking lunch, with all ISMC participants

Afternoon program

14:00 Break-out session 1: working towards solutions for
- Partnerships (E104)
- BoP Insights (E103)
- Finance Inclusive Innovation (E102)
15:15 Coffee Break: networking opportunities
15:30 Break-out session 2: working towards solutions for
- Partnerships
- BoP Insights
- Finance Inclusive Innovation
16:45 Plenary wrap-up: what do you take home to contribute to more effective implementation of inclusive innovations?
17:15 Networking drinks, with all ISMC participants
Without the right partners, chances are huge that market innovations for Base of Pyramid producers and consumers will fail.

Break out session with partners from the Small Scale Cold Storage pilot: Mueller B.V., LEI Wageningen UR, small dairy entrepreneur from Ethiopia and the Medical Test Kit pilot Ecumenical Pharmaceutical Network (EPN) DSM, ICCO

BoP Insights unravel characteristics of the BoP system and BoP individuals. The objective of gaining BoP Insights is to identify, understand, assess and engage with BoP actors to understand their decision-making processes.

Workshop by TNO on introducing a new device to make electricity out of Biogas in Rwanda, and lessons learned from other BoP initiatives by dr. Al Hammond.

Despite the development of the impact investing industry, access to financial instruments for Inclusive Innovations in a developing context is limited.


3P4PPI partners