SAMEER MITHAL, Chief Development Officer, WaterHealth International

WaterHealth International offers an immediately deployable strategy for processing healthy drinking water in underserved communities.

Photo credit: WaterHealth International
A TRANSFORMATIONAL SOLUTION

end-to-end, sustainable, and scalable

Bringing safe, reliable, affordable water directly to communities worldwide
HIGH LEVEL OVERVIEW OF OUR BUSINESS MODEL: TWO PRIMARY SOURCES OF REVENUE

Two major revenue sources for WHI:

- Establish partnership with community
- WHC purchase and installation
- WHC operation and maintenance
- Community can renew partnership or take over management

Margin per WHC sold
Net operating profit per WHC
WELL ESTABLISHED MODEL, PROVEN EXECUTION

Note: Sites installed as of end of June 2012.
STRONG PARTNERSHIPS WITH GLOBAL LEADERS

WHI EQUITY INVESTORS
Strong set of investors see the growth potential of a sustainable, scalable platform that meets a critical need for more than a billion under-served people.

CORPORATE and NGO PARTNERS / CUSTOMERS
Safe Water for Africa Partnership formed to initially establish 200 WHCs in West Africa and bring safe water access to 2 million people.

JV PARTNERS (BANGLADESH)
Established JV to install 500 WHCs over 5 years to bring safe water access to 5 million people.
WE ARE ALSO DRIVING INCREASED VOLUMES THROUGH ENHANCED LOCAL MARKETING & SOCIAL EDUCATION

Local marketing

Social education
POSITIVE IMPACT FOR COMMUNITIES

health
Reduce spread of waterborne diseases

social
Help to break the cycle of poverty for women and children

economic
Fuel local entrepreneurs