WE HELP MAKE CHANGE HAPPEN
Our insights, tools and hands-on support help businesses contribute to the Sustainable Development Goals.

WHO WE ARE
We are a global inclusive business platform advancing core business solutions for development. Our 230+ member companies have pledged to provide access to financial services for 59 million people, improve access to healthcare for 617 million people, enhance access to energy for 80 million homes, and ensure decent work and economic growth by including low income communities in company value chains.

OUR MEMBERSHIP IS DIVERSE, ACROSS COUNTRIES, SECTORS AND COMPANY SIZES:

230+ member companies
Members companies include:

- 27% multinational companies
- 13% national companies
- 60% small and medium-

270 countries
Our members have made commitments to include low income earners in their value chains in over 70 countries

Members are operating their inclusive businesses across a range of sectors, including:

- Food, beverage and agriculture
- Financial services
- Consumer products
- Healthcare
- Infrastructure, energy and utilities

WHAT IS AN INCLUSIVE BUSINESS?
Inclusive business is defined as a commercially viable business model benefiting low-income communities by including them in companies’ value chains as clients, consumers, producers, entrepreneurs or employees.

An inclusive business embraces shared-value principles by aligning business values with social impact.

Inclusive business adheres to responsible environmental, social and governance standards.

1 Defined as people with less than US$10 per day in purchasing power in 2015 US dollars.

ENGAGED POPULATIONS
Our member companies are improving the lives and livelihoods of

200M+ small holder farmers, providers, patients, consumers, entrepreneurs

HOW BUSINESSES ENGAGE LOW INCOME COMMUNITIES IN THEIR VALUE CHAINS

Producers and/or suppliers
Inbound logistics
Operations
Outbound logistics
Marketing & sales
After-sales services
Employees
Shareholders
WHY JOIN?
Companies join BCtA free of charge with a commitment to improve the lives and livelihoods of low-income people in developing countries. Our members are market leaders with a track record developing innovative inclusive business models reaching low-income communities and contributing to global development. BCtA offers member companies:

- Connects leading companies through their IB initiatives + showcases innovative and impactful IB models.
- Provides a space for members to engage at leading IB events, as well as share practices, challenges and experiences in our reports, case studies and global media partnerships.
- Acts as a catalyst to build relationships with diverse stakeholders, including peer companies, investors, governments and development partners.

Support to drive impact and scale inclusive business:
- We provide online and in-person workshops; guiding tools; and resources to grow + scale initiatives.
- We help members drive business value + development impact through our impact measurement and maturity assessment tools and technical expertise.
- Our members’ local expertise helps us co-create tools and inspiring knowledge products to support other inclusive businesses.

A voice to shape the future of inclusive business:
- We seek to understand, enable and inspire the development of more IB models globally.
- We invite members to voice their views to contribute and shape local and global policy dialogues for a more favourable inclusive business ecosystem.

OUR IMPACT MEASUREMENT APPROACH
1. Assessing the right tools and methodologies for measuring impact
2. Planning for measuring impact and designing your impact framework
3. Monitoring impact through collecting data of your business and stakeholders
4. Analyzing and reporting your impact data

Helping our members to grow while achieving a positive social and environmental impact is what drives us. Increasingly, this means working closely with them to help them plan for and measure their impact.

To date, we have provided customized support to over 20 companies in agriculture, education, energy, health, and housing sectors. From social enterprises to multinationals, we helped our members collect data to enhance product and service development, improve marketing, increase operational efficiency and improve their communication with external stakeholders.

Our new, online Impact Measurement Lab has been designed to support a greater number of companies to effectively measure and manage their impact through self-paced modules that guide companies from assessing impact measurement readiness; designing an impact framework; monitoring impact; to analysing data. BCtA will also provide hands-on support to our members that require customized solutions.

BCTA MEMBER COMMITMENTS TO SDGS: Expected development impact by 2030

The SDGs provide a crucial framework for planning and measuring social impact. Increased engagement with the SDGs also enables companies to better manage risks, anticipate market opportunities and consumer demand, differentiate themselves from competitors, anticipate/know when to act and diversify supply chains.

<table>
<thead>
<tr>
<th>Goal</th>
<th>Expected Development Impact by 2030</th>
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<tbody>
<tr>
<td>1. No Poverty</td>
<td>59M END POVERTY people with increased access to financial services</td>
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<tr>
<td>2. Zero Hunger</td>
<td>6M END HUNGER farmers experiencing better agricultural yields people with improved nutrition</td>
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<tr>
<td>3. Good Health</td>
<td>2M GOOD HEALTH people with improved access to healthcare services</td>
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<td>4. Quality Education</td>
<td>617M QUALITY EDUCATION people receiving training/education</td>
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<td>5. Gender Equality</td>
<td>37M GENDER EQUALITY women with increased productivity/revenue generating activities</td>
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<td>6. Clean Energy</td>
<td>10M CLEAN ENERGY people with increased access to energy</td>
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<tr>
<td>7. Clean Water and Sanitation</td>
<td>12M CLEAN WATER AND SANITATION people with increased access to water</td>
</tr>
<tr>
<td>8. Affordable and Clean Energy</td>
<td>959K people with improved access to sanitation</td>
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SUSTAINABLE DEVELOPMENT GOALS

Access to a leading global inclusive business network:

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- Acts as a catalyst to build relationships with diverse stakeholders, including peer companies, investors, governments and development partners.

OUR PARTNERS

Hosted by UNDP, BCtA is a multilateral alliance between key donor governments including:

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