



BCtA Membership Application

Application Form

The BCtA application aims to capture the goals, measures of success, and key features of your company's inclusive business as well as the potential roadblocks or challenges the company might face in the course of doing business. It provides both the basis on which the company is approved to join BCtA as well as a record of the original objectives set for the inclusive business model. Your company will report against these objectives on an annual basis for the duration of your membership.

The application provides questions to help guide the description of the company's commitment and inclusive business model. We encourage you to be as descriptive and informative as possible in order to provide the BCtA Secretariat a comprehensive understanding of your company's commitment and the inclusive business model to achieve it. All sections of the application are required.

The information you disclose in the application will be kept strictly confidential. It will be used solely for the purpose of membership review by the BCtA Secretariat and the Review Committee. BCtA will not provide or disclose your data to any vendors or third parties and will fully safeguard the privacy of your information.

Additional Notes

Once the BCtA Secretariat has reviewed and approved your application, details from Section 2 of the application containing the overview of your company's inclusive business commitment is made available to the public on the BCtA website. The other sections remain confidential and are accessible only to the BCtA Secretariat, the Review Committee and the company.

BCtA limits the range of possible responses available for some fields of the application form (e.g. type of inclusive business model, sector, region, etc.) in order to enable the effective sorting and aggregation of data.

The BCtA Outreach team is available to respond to any questions and provide additional guidance and assistance during the application process.



BCTa Application Form

Section 1: Basic Company Information and Contact Details

Company Information		
Name of company:		
Company description:		
City and country of company headquarters:		
Number of employees:		
Annual revenue:		
Year of company establishment:		
Company CEO	Name:	
	E-Mail:	
	Telephone:	
	Address:	
Key Contact Person (for BCTa team to contact with regards to the application)	Name:	
	Title:	
	E-Mail:	
	Telephone:	
Address:		
<p>Company's Commitment to Sustainable Business Practices</p> <p>BCTa membership is offered to companies with innovative and impactful inclusive business models in developing countries, and which are committed to sustainable business practices, including gender equity, universal principles on human rights, labor, environment and anti-corruption.</p> <p>Kindly add below any relevant information on sustainability- and business ethics-related efforts and recognitions.</p>		
Internal policies, monitoring systems and codes of conduct	<p><i>Insert text</i></p> <p><i>(These should cover company's policies and monitoring systems (if applicable) around human and labor rights, occupational health and safety, equal opportunity and diversity, supplier engagement, environmental and governance practices.)</i></p>	
External certifications, awards and recognitions, participation in national/regional/sector initiatives, ESG indices and commitments to voluntary sustainability and ethical principles	<p><i>Insert text</i></p>	



Section 2: Overview of Your Company’s Inclusive Business Commitment

BCTA membership is based on a company-defined inclusive business commitment comprised of 2-3 specific, measurable, achievable and time-bound objectives to engage low-income people at the Base of the Economic Pyramid (BoP) and accelerate progress toward the Sustainable Development Goals (SDGs). Members report on the progress of these objectives every year for the duration of their BCTA commitment.

In this section, you will introduce your company’s inclusive business model and provide details on your inclusive business commitment and objectives.

Sector Please select the sector that best describes your company.	
<input type="checkbox"/> Agriculture, Food & Beverage <input type="checkbox"/> Financial Services <input type="checkbox"/> Transport & Logistics <input type="checkbox"/> Health <input type="checkbox"/> Education <input type="checkbox"/> Energy & Utilities <input type="checkbox"/> Housing & Construction <input type="checkbox"/> Information and Communications Technology (ICT)	<input type="checkbox"/> Chemicals <input type="checkbox"/> Water, Sanitation & Waste Management <input type="checkbox"/> Media & Entertainment <input type="checkbox"/> Consumer Goods <input type="checkbox"/> Extractives <input type="checkbox"/> Tourism <input type="checkbox"/> Forest, Paper & Packaging <input type="checkbox"/> Services
Region Please select region or regions of your inclusive business commitment. Select all that apply. (These regions correspond to UNDP’s official regional clusters.)	
<input type="checkbox"/> Latin America and the Caribbean <input type="checkbox"/> Africa <input type="checkbox"/> Arab States	<input type="checkbox"/> Eastern Europe and Central Asia <input type="checkbox"/> Asia and the Pacific
Type of Inclusive Business Model Inclusive business models are commercially viable solutions that expand access to goods, services and livelihood opportunities for low-income people. Please select the type of your company’s inclusive business model. If your company’s model relates to both types, please select both.	
<input type="checkbox"/> VALUE CHAIN Your inclusive business model engages low-income people as suppliers, producers, distributors and/or employees in your company’s value chain. These livelihood opportunities are adapted to the target market with respect to infrastructure, technology and culture.	<input type="checkbox"/> GOODS AND SERVICES Your inclusive business model engages low-income people as consumers of your company’s products or services. These products and services are adapted to the target market with respect to affordability, packaging, infrastructure, technology and culture. These business models meet basic needs, catalyze local entrepreneurship, and/or lead to cost and time savings for households.



<p>Phase of Your Company's Inclusive Business Model</p> <p>Please select the phase which best describes your company's inclusive business model.</p> <p><input type="checkbox"/> Pilot - the business model is brand new; it is still being designed and tested, possibly on a small scale or in a particular market</p> <p><input type="checkbox"/> Roll out - the business model has been piloted and is being rolled out across the intended markets</p> <p><input type="checkbox"/> Scale up - the business model has been successfully implemented in one or more markets and is being extended, adapted or replicated</p>
<p>Commitment Headline</p> <p>Create a tagline describing your inclusive business commitment. For example: <i>"Company X – bringing quality healthcare and hygiene education to women and children in rural Bangladesh through mobile technology"</i></p> <p><i>Insert headline</i></p>
<p>Key Objectives of Your Company's Inclusive Business Commitment</p> <p>Detail 2 - 3 objectives of your inclusive business commitment. These should be specific, measurable, achievable and time-bound (usually within the next 3-5 years). For example:</p> <ul style="list-style-type: none"> • <i>By 2021, Company X will deliver access to primary healthcare to 100,000 women and children in rural Bangladesh through our m-health app.</i> • <i>By 2022, 4 million lives in rural Bangladesh will be impacted through the Company X's Mobile Hygiene Education Platform focusing on hygiene, sanitation and waste management practices.</i>
<p>1. <i>Insert objective</i></p>
<p>2. <i>Insert objective</i></p>
<p>3. <i>Insert objective</i></p>
<p>Commitment Timeline</p> <p>State the year by which your company aims to complete all key commitment objectives, usually within the next 3-5 years.</p> <p><i>Insert year</i></p>
<p>Sustainable Development Goals</p> <p>The Sustainable Development Goals are a global call to action to end poverty, protect the planet and ensure that all people enjoy peace and prosperity. BCtA members accelerate progress toward the SDGs by engaging low-income people at the base of the economic pyramid (BoP) through their inclusive business commitments.</p> <p>Please select at least 1 SDG that your inclusive business commitment objectives address. If your objectives address multiple SDGs, please select all that apply.</p> <p><input type="checkbox"/> SDG 1: End poverty in all its forms everywhere</p> <p><input type="checkbox"/> SDG 2: End hunger, achieve food security and improved nutrition and promote sustainable agriculture</p> <p><input type="checkbox"/> SDG 3: Ensure healthy lives and promote well-being for all at all ages</p> <p><input type="checkbox"/> SDG 4: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all</p> <p><input type="checkbox"/> SDG 5: Achieve gender equality and empower all women and girls</p> <p><input type="checkbox"/> SDG 6: Ensure availability and sustainable management of water and sanitation for all</p>



- SDG 7: Ensure access to affordable, reliable, sustainable and modern energy for all
- SDG 8: Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all
- SDG 9: Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation
- SDG 10: Reduce inequality within and among countries
- SDG 11: Make cities and human settlements inclusive, safe, resilient and sustainable
- SDG 12: Ensure sustainable consumption and production patterns
- SDG 13: Take urgent action to combat climate change and its impacts
- SDG 14: Conserve and sustainably use the oceans, seas and marine resources for sustainable development
- SDG 15: Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss
- SDG 16: Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels
- SDG 17: Strengthen the means of implementation and revitalize the global partnership for sustainable development



Section 3: Description of Your Company's Inclusive Business Model

BCtA member companies are active across all sectors, range in size from small social enterprises to multinational corporations, and together operate in more than 68 countries worldwide. In this section, you will provide more information on your company and the context of your inclusive business model. Please be as descriptive as possible as this section should provide a comprehensive understanding of your company's BCtA commitment and the inclusive business model to achieve it. *(Expected length: approximately 2 - 4 pages)*

1. Market and Company Context

Please provide a more **detailed description of your company's inclusive business initiative** and the market in which your initiative operates, including current operations, customer/supplier base in the target market (if any), market gaps or needs the commitment addresses, the journey of developing and piloting the model and, if relevant, rationale for scaling (e.g. growing demand).

Insert text

2. Key Characteristics of Impact at the BoP

Describe how your inclusive business model is expected to have positive development impact and/or provide economic opportunities for low-income people at the BoP.

Please provide information relevant to the type of your company's inclusive business model. If your inclusive business model includes both types, please provide details for both types.

Goods & Services

Describe the unique characteristics of your product and service and how it answers the needs of target clients and contributes to development. How will the product/service be delivered to target clients? How is the product/service made affordable for the target market? Please include estimates on the income level and demographics of your target population (e.g. urban/rural, geographic regions).

Value Chain

Describe how low-income people at the BoP will be included in your company's value chain as suppliers, producers, distributors and/or employees. How will they obtain access to markets? How will you support fair livelihoods, establish contracts and, if relevant, build capacity among target populations? Please include estimates on the income level and demographics of your target population (e.g. urban/rural, geographic regions).

Insert text



3. Commercial Viability / Revenue Model

Indicate commercial sustainability of the inclusive business initiative and describe your revenue model or the business benefits of building livelihoods in the value chain.

What is the commercial performance of your BCtA initiative at present? (Please select one.)

- not commercially sustainable
- advancing towards commercial sustainability
- commercially sustainable

How does/will the model generate revenues, increase market share, reduce costs, etc.? If your inclusive business is a component or division of the company's overall business, please provide a brief description of how it fits with the core business. If your company is not yet commercially sustainable, please state the projected timeframe to reach commercial sustainability.

Insert text

4. Financing, Partners and Key Resources

Describe the key resources, investments and/or partners needed to achieve the inclusive business commitment targets. Indicate whether you have secured financing for the necessary resources and/or sources of finance (e.g. principal partners, banks, venture capital, foundations, corporate parent).

Insert text

5. Innovation and Scalability

Describe the unique features of your company's model and the potential to scale/replicate the model further in the future:

- Which innovative approach distinguishes company's inclusive business model? (e.g. innovative technologies, new partnerships, new product/service offerings, new markets, etc.)?
- Can the model be scaled and replicated in new markets/regions?

Insert text

6. Strategies for Addressing ESG Risks & Challenges

Please answer all questions.

- What [Environmental, Social and Governance](#) (ESG) challenges does your inclusive business model face (e.g. climate change, human rights abuses, corruption) and how are you managing it?
- What are the main risks to your company and to BoP populations of not achieving desired impact? (e.g. consumers not believing in product, brand reputation)
- How do you take BoP input and views into consideration? (i.e. ongoing stakeholder engagement with BoP)

Insert text



Section 4: Business Indicators for Reporting

Business Indicators

In addition to contributing to global development, BCtA member companies are market leaders with profitable and scalable business models. As a BCtA member company, you are expected to report progress against these indicators every year.

Guidance:

- Please complete all relevant business indicators with information from your company's inclusive business initiative. Indicators with an asterisk (*) are mandatory. Please provide further disaggregation for women and youth where applicable. Youth is defined by the UN as persons between the ages of 15 and 24 years.
- If your company is measuring any additional relevant business data against which you would like to report each year, you have the option to create custom business indicators at the bottom of the page.
- Express all monetary values in US dollars.



BUSINESS INDICATORS				
Indicator	Description	Baseline (Value at present)	Target (Expected value by end of commitment)	Methods/Comments (How will you measure the achievement and/or how did you calculate the target?)
Total Investment (USD)*	Total amount of USD invested in the inclusive business initiative (e.g. in training, new facilities, plants, R&D, etc.)			
Loans/equity	Total amount invested using loan and equity financing			
Own company resources	Total amount invested using company's own resources			
Grants/subsidies	Total amount invested using grants and subsidies			
Total revenues (USD) *	Total revenues (USD) generated as a result of the initiative.			
<i>Total profit (USD)</i>	Total profit (USD) generated as a result of the initiative.			
Number of full-time jobs created – direct *	Total full-time jobs generated within the company as a result of the initiative.			
<i># of which are low-income*</i>				
<i># of which are low-income women*</i>				

<i># of which are low-income youth</i>				
Total number of suppliers/producers engaged	Total number of suppliers/producers engaged as a result of the initiative.			
<i># of which are low-income</i>				
<i># of which are low-income women</i>				
<i># of which are low-income youth</i>				
Total number of distributors engaged	Total number of distributors engaged as a result of the initiative.			
<i># of which are low-income</i>				



<i># of which are low-income women</i>				
<i># of which are low-income youth</i>				
Total number of new individual customers	Total number of new individual customers as a result of the initiative.			
<i># of which are low-income</i>				
<i># of which are low-income women</i>				
<i># of which are low-income youth</i>				
Total number of new institutional customers	Total number of new institutional customers as a result of the initiative (e.g. public-sector institutions, international NGOs, other enterprises, etc.)			
Total amount of the product/service sold	Total number of products or services sold as a result of the initiative (calculated in quantity or number of transactions).			

Section 5: Development Indicators for Reporting

Development Indicators

Each Sustainable Development Goal addresses specific areas of impact. BCtA development indicators are mapped to the SDGs and provide a set of metrics to measure progress in each of these areas of impact. As a BCtA member company, you are expected to report progress against your development indicators every year.

Guidance:

- Please **choose at least one indicator for each of the SDGs that you selected in Section 2** and add your commitment-specific targets.
- **For all selected indicators, it is mandatory to provide further disaggregation for women.**
- Please provide disaggregation for youth where applicable. Youth is defined by the UN as persons between the ages of 15 and 24 years.



- If your company is measuring any additional relevant development data against which you would like to report each year, you have the option to create custom business indicators at the bottom of the page.
- Express all monetary values in US dollars.

DEVELOPMENT INDICATORS						
SDG	Area of Impact	Indicators	Description	Baseline (Value at present)	Target (Expected value by end of commitment)	Methods/Comments (How will you measure the achievement and/or how did you calculate the target?)
SDG 1: NO POVERTY	Increased earnings, wages and benefits	Number of low-income individuals with increased productivity/revenue generating activities	Total number of low-income individuals with increased productivity or revenues as a result of the initiative, e.g. smallholder farmers realizing improved crop yields and increased income; or micro-entrepreneurs realizing better revenues through access to finance/training.			
		<i># of which are women</i>				
		<i># of which are youth</i>				
		Number of low-income producers/suppliers provided with increased access to markets	Total number of low-income producers/suppliers with increased access to markets as a result of the initiative.			
		<i># of which are women</i>				
		<i># of which are youth</i>				
		Average increased annual income earned	Average increased annual income of low-income			



		by low-income employees	employees engaged in the initiative.			
		<i># of which are women</i>				
		<i># of which are youth</i>				
		Average increased annual income earned by low-income suppliers	Average increased annual income of low-income suppliers engaged in the initiative.			
		<i># of which are women</i>				
		<i># of which are youth</i>				
		Average increased annual income earned by low-income distributors	Average increased annual income of low-income distributors engaged in the initiative.			
		<i># of which are women</i>				
		<i># of which are youth</i>				
		Average increased annual income earned by low-income producers	Average increased annual income of low-income producers engaged in the initiative.			
		<i># of which are women</i>				
		<i># of which are youth</i>				
		Average increased annual income earned by low-income shareholders	Average increased annual income of low-income shareholders engaged in the initiative.			
		<i># of which are women</i>				
		<i># of which are youth</i>				
		Average increased annual income earned by low-income customers	Average annual income of low-income customers engaged in the initiative. Increased income may come from cost savings			



			as a result of access to affordable goods and services.			
		<i># of which are women</i>				
		<i># of which are youth</i>				
	Access to Financial Services	Number of low-income individuals with increased access to financial services	Total number of individuals with increased access to financial services as a result of the initiative.			
		<i># of which are women</i>				
		<i># of which are youth</i>				
		Number of loans disbursed to low-income individuals	Total number of loans disbursed to low-income individuals as a result of the initiative.			
		Value of loans disbursed (USD) to low-income individuals	Value (USD) of loans disbursed to low-income individuals as a result of the initiative.			
	Availability of Products and Services	Number of low-income individuals reached by product/service	Total number of low-income individuals reached by product or service as a result of the initiative.			
		<i># of which are women</i>				
		<i># of which are youth</i>				
		Number of low-income households reached by product/service	Total number of households reached by product or service as a result of the initiative.			
		Average annual cost savings (USD)	Estimated average amount of money (USD) saved per year per individual or household as a result of the			



			<p>initiative's product/service vs. an existing, previous, or no product.</p> <p>For example, if the initiative sells Liquid Petroleum Gas-fueled cookstoves to households to replace wood, the cost savings is the difference between the annual amount the household spends on wood vs. the cost of the cookstove plus the annual cost of the LPG used to fuel it.</p>			
		Average time savings (hours per week)	<p>Estimated average amount of time saved per week per individual or household as a result of the initiative's product/service vs. an existing, previous or no product.</p> <p>For example, a new cookstove may reduce the amount of time needed to collect wood, freeing up hours in the day for other activities.</p>			
SDG 2: ZERO HUNGER	Access to healthy and affordable food	Number of low-income individuals with improved nutrition	Total number of low-income individuals with improved nutrition as a result of the initiative.			



		<i># of which are women</i>				
		<i># of which are youth</i>				
	Improved agricultural productivity	Number of low-income individuals experiencing better agricultural yields	Total number of low-income individuals experiencing better agricultural yields as a result of the initiative.			
		<i># of which are women</i>				
		<i># of which are youth</i>				
SDG 3: GOOD HEALTH AND WELL-BEING	Access to quality essential healthcare services	Number of low-income individuals with increased access to healthcare services	Total number of low-income individuals with increased access to healthcare services as a result of the initiative.			
		<i># of which are women</i>				
		<i># of which are youth</i>				
	Access to medicines	Number of low-income individuals with increased access to medicines	Total number of individuals with increased access to medicines as a result of the initiative.			
		<i># of which are women</i>				
		<i># of which are youth</i>				
SDG 4: QUALITY EDUCATION	Training and Education	Number of low-income individuals with increased access to quality education	Total number of low-income individuals with increased access to quality education as a result of the initiative.			
		<i># of which are women</i>				
		<i># of which are youth</i>				
		Number of low-income individuals receiving training/education	Total number of low-income individuals receiving training/education from the			



			company as a result of the initiative (e.g. employees, suppliers, distributors).			
		<i># of which are women</i>				
		<i># of which are youth</i>				
		Total investment in training (USD)	Total investment (USD) by the company into training provided to low-income individuals as part of the initiative.			
SDG 5: GENDER EQUALITY	Gender Equality	Number of low-income women leading inclusive businesses	Total number of low-income women leading inclusive businesses.			
		Number of low-income women promoted to management positions within the company as a result of the initiative	Number of low-income women working in management positions as a result of the initiative.			
		Number of low-income women in non-management positions	Number of low-income women working in non-management positions as a result of the initiative.			
		Number of low-income women in unskilled positions	Number of low-income women working in unskilled positions as a result of the initiative			
		Company budget (USD) specifically allocated to promote women within the company and amongst suppliers	Company budget (USD) specifically allocated to promote women within the company and			



			amongst suppliers as a result of the initiative			
		Investment (USD) for childcare provisions or benefits (per working family)	Investment (USD) for childcare provisions or benefits (per working family) by the company as a result of the initiative			
SDG 6: CLEAN WATER AND SANITATION	Access to Water	Number of low-income individuals with improved access to water	Total number of low-income individuals who have improved access to a clean water source as a result of the initiative, e.g. employees who have improved access to water at the work site or consumers who purchase access to these services at a more affordable rate.			
		<i># of which are women</i>				
		<i># of which are youth</i>				
	Access to Sanitation	Number of low-income individuals with improved access to sanitation	Total number of low-income individuals who have improved access to sanitation as a result of the initiative, e.g. from installing sanitation facilities at home or in public areas.			
		<i># of which are women</i>				
<i># of which are youth</i>						



SDG 7: AFFORDABLE AND CLEAN ENERGY	Access to Energy	Number of low-income individuals with improved access to clean energy	Total number of low-income individuals who have improved access to clean energy as a result of the initiative, e.g. from purchasing solar products at a more affordable price.			
		<i># of which are women</i>				
		<i># of which are youth</i>				
SDG 8: DECENT WORK AND ECONOMIC GROWTH	Employment	Number of full time jobs created – direct	Total number of full time jobs generated within the company for low-income individuals as a result of the initiative.			
		<i># of which are women</i>				
		<i># of which are youth</i>				
		Number of part time jobs created – direct	Total number of part time jobs generated within the company for low-income individuals as a result of the initiative.			
		<i># of which are women</i>				
		<i># of which are youth</i>				
		Number of full time jobs created – indirect	Total number of full-time jobs generated for low-income individuals within the value chain of the company (e.g. as suppliers, producers or distributors) as a result of the initiative.			
		<i># of which are women</i>				
<i># of which are youth</i>						



		Number of part time jobs created – indirect	Total number of part-time jobs generated for low-income individuals within the value chain of the company (e.g. as suppliers, producers or distributors) as a result of the initiative.			
		<i># of which are women</i>				
		<i># of which are youth</i>				
		Number of full-time jobs retained by low-income individuals	Total number of full-time jobs occupied and retained by low-income individuals as a result of the initiative, either as direct employees of the company or indirect employees within the company value chain.			
		<i># of which are women</i>				
		<i># of which are youth</i>				
		Number of part-time jobs retained by low-income individuals	Total number of part-time jobs occupied and retained by low-income individuals as a result of the initiative, either as direct employees of the company or indirect employees within the company value chain.			
		<i># of which are women</i>				
		<i># of which are youth</i>				
SME Development		Number of new MSME businesses supported	Total number of micro, small and medium enterprises (MSMEs) with			



			increased revenue and employment generation as a result of the initiative. These are existing MSMEs that received training, financing, linkages with supply chain or other contributions as a result of the initiative. (BCTA's definition of MSMEs is having up to 250 employees, in line with the IFC and EU definition.)			
		Number of new MSME businesses established	Total number of micro, small and medium enterprises (MSMEs) with significant increases in revenue and employment generation as a result of the initiative. These are existing MSMEs that received training, financing, linkages with supply chain or other contributions from the company. (BCTA's definition of MSMEs is having up to 250 employees, in line with the IFC and EU definition.)			
SDG 9 INDUSTRY, INNOVATION	Investment in Innovation	Investment (USD) in innovation/R&D in	Total investment (USD) in innovation and research			



AND INFRASTRUCTURE		products/services for BoP	and development in products/services for BoP as a result of the initiative.			
SDG 10 REDUCED INEQUALITIES	Engagement of BoP	Percentage of BoP engaged in proportion to total population engaged	Percentage of BoP population engaged as a result of the initiative in proportion to total number of people engaged by initiative.			
		<i>% of which are women</i>				
		<i>% of which are youth</i>				
SDG 11: SUSTAINABLE CITIES AND COMMUNITIES	Access to Affordable Housing	Number of low-income individuals with improved access to housing	Total number of low-income individuals with improved access to housing as a result of the initiative.			
		<i># of which are women</i>				
		<i># of which are youth</i>				
		Number of affordable housing units constructed	Total number of affordable housing units constructed as a result of the initiative.			
	Number of affordable housing units improved or refurbished	Total number of affordable housing units improved or refurbished as a result of the initiative.				
	Sustainable Buildings	Number of housing units built with sustainable materials and practices	Total number of housing units built with sustainable materials and practices as a result of the initiative.			



	Disaster, Emergency, Planning and Response					
SDG 12: RESPONSIBLE CONSUMPTION AND PRODUCTION	Sustainable Sourcing	% of goods purchased through sustainable sourcing from low-income suppliers	Percentage of volume purchased from low-income suppliers and verified as being in accordance with credible, internationally-recognized responsible production standards.			
	Sustainable Production	% of goods produced through sustainable production by low-income producers	Percentage of volume produced by low-income producers and verified as being in accordance with credible, internationally-recognized responsible production standards.			
		Amount of reduced post-harvest losses for low-income producers	Amount of post-harvest losses reduced for low-income producers as a result of the initiative. <i>Please state your unit of measure in the comments.</i>			
	Resource efficiency (water, energy, materials etc.)	Amount of energy saved	Amount of energy saved through energy conservation techniques as a result of the initiative. <i>Please state your unit of measure in the comments.</i>			
		Amount of water saved	Amount of reduced water usage achieved through water			



			conservation efforts as a result of the initiative. <i>Please state your unit of measure in the comments.</i>			
	Waste Management	Amount of waste reductions achieved	Amount of waste reductions achieved as a result of the initiative, e.g. through programs for substitution, recycling or recovery, etc. <i>Please state your unit of measure in the comments.</i>			
SDG 13: CLIMATE ACTION	Greenhouse Gas Reduction	Reductions in greenhouse gas emissions by low-income populations	Total metric tons of CO2 equivalent emissions reduced by low-income individuals or households as a result of the initiative, e.g. through energy efficient housing or clean energy products.			
		Reductions in greenhouse gas emissions by company	Total metric tons of CO2 equivalent emissions reduced by the company as a result of the initiative.			
SDG 14 LIFE BELOW WATER						
SDG 15 LIFE ON LAND						
SDG 16 PEACE, JUSTICE AND STRONG INSTITUTIONS						



SDG 17: PARTNERSHIPS FOR THE GOALS	Multi- stakeholder partnerships					
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