WE WILL START IN A FEW MINUTES
AGENDA:

1. Addressing the needs of women-led inclusive businesses

2. Challenges faced by women-owned businesses during the COVID-19 crisis and IFC’s response

3. What do women-owned businesses need during COVID-19 crisis

4. COVID-19’s impact on SMEs and recommendations to cope and recover from the crisis

5. Bringing MSMEs into the Digital Economy: Supporting MSMEs with a Dedicated Focus on Women
Almost 90% of Men and Women Globally Are Biased Against Women.

Women entrepreneurs face a range of financial and nonfinancial challenges in realizing their growth potential, and are more likely to cite access to finance as a major or severe constraint on their business operations.

22% only is the share of senior business leadership positions held by women globally.

40% of people believe men make better business executives.

5.3tn would be the increase global GDP if close the gender gap in economic participation by 25% by 2025.

Sources:
1. UNDP’s Guidance Paper on Gender Mainstreaming in Skill Development
2. UNDP Gender Social Norms Index 2020
3. World Economic Forum Gender Gap Report 2017
When crises strike, women and girls are harder hit by economic impacts.

Quarantines, social distancing measures, restriction of movement and closures of business and economic activity disproportionately affect women.

- 58% of employed women work as informal workers. Women are also more susceptible to layoffs and job cuts.
- 90% of women business owners have seen a significant decrease in sales or revenue.
- 25% of women business owners have seen a significant decrease in sales or revenue.

Across Africa, women remain underrepresented in the technology sector with fewer women having even basic access to the Internet (compared with men).

Sources:
1. UN Women Explainer on How Covid-19 Impacts Women and Girls
2. WeConnect International: The Impact of COVID-19 on Women Business Owners and their Companies Worldwide
3. UN Secretary General’s Policy Brief - The Impact of COVID-19 on Women
BCtA launches a peer-to-peer learning network for women-led inclusive businesses to articulate needs, share resources, exchange best practices, and unlock new opportunities.

A SUPPORTIVE SPACE FOR WOMEN BUSINESS OWNERS TO

- Exchange Ideas with Experts
- Gain insights on Financing Facilities
- Codify Best Practices
- Share Case Studies
- Learn About New Opportunities
- Articulate Needs and Challenges
EVENTS & FORUMS FOR THIS LEARNING NETWORK SO FAR INCLUDE:

HIGHLIGHTS

IB & GENDER EQUALITY

Masterclass to explore how businesses can identify, value and address women’s priorities, needs and voices today.

(Joint initiative with Oxfam)
Thank you!