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# Cloud Phone™ technology

Jean-Philippe LABAT  
VP Global Sales

# Local ecosystem includes Telecommunications Operators & NGOs as Business Partners

Marketing,  
Distribution of  
Numbers

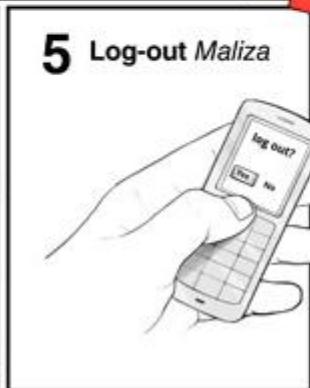
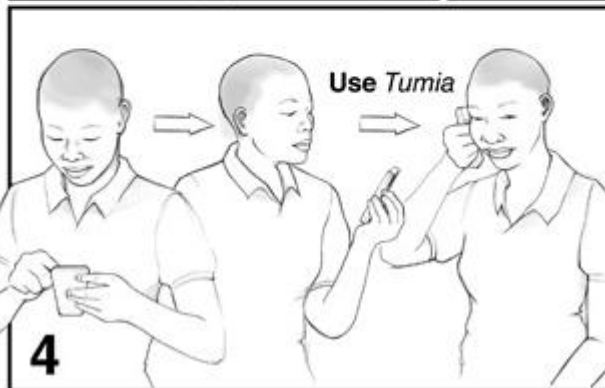
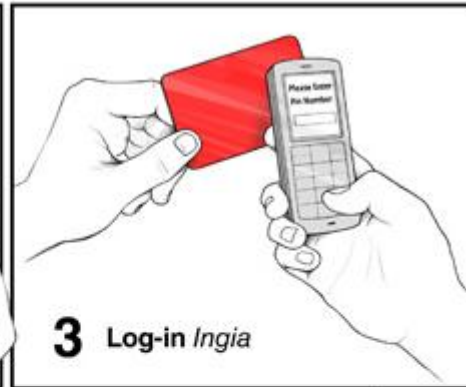
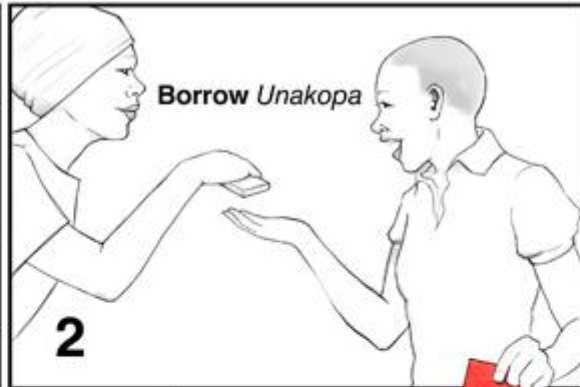
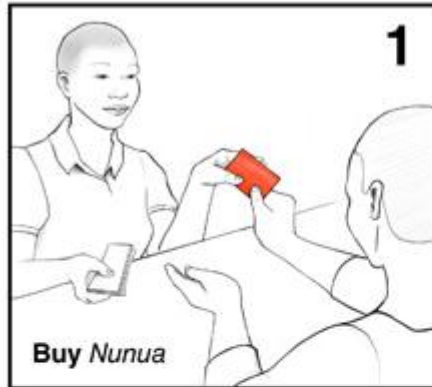
Local  
understanding  
and projects

Experienced  
local agents



Product  
modifications  
User needs  
Impact  
assessment

# MXShare



# Who we work with...



We also work with...

**act:onaid**

 **Oxfam**



**CONCERN**  
worldwide

# Our other products



Info Services

# Examples

Geography	Operator	Service	NGO	Number reached
Africa	Togo Tanzania	Cloud Phone registration of kids	UNICEF	Up to 1 million
Subsaharan Africa	MTN	Health/appointment reminders	UNICEF	>1 million
Africa & S Asia	Airtel India	Expectant mothers' social network	MAMA (USAID)	20,000 (pilot)
Africa and S Asia	Various	Cloud 4 Development	Nethope (30 NGOs)	Millions across projects
Africa	Airtel Madagascar	Risk management and disaster recovery platform	UNDP	>1 million
Africa	Airtel africa	Vaccine information campaign	UNICEF	>2 million without phones

# BUSINESS CALL TO ACTION

Movirtu joined the BCtA with commitment to ensure 3 million people living in poverty will have access to low-cost mobile telephone identities



**Microsoft**



*The Coca-Cola Company*

