

BUSINESS INNOVATIONS THAT IMPROVE LIVES: IDEAS TO ACTION

09.30 – 16.30, June 17, 2011 – Mumbai

Rampart Row Banquet Hall, 30K Dubash Marg, Kala Ghoda, Mumbai 400023

9:00 - 9:30	Registration and Refreshments
9:30 - 09:45	<p>Welcome Remarks: Business Innovations that Improve Lives</p> <p>Amanda Gardiner, Program Specialist, Business Call to Action</p> <ul style="list-style-type: none"> • Introducing the agenda and overall goals of the meeting • About the Business Call to Action • Definition of Inclusive Business Models
09.45 – 10:05	<p>Keynote Address</p> <p>Sanjay Modi, Managing Director, Monster India (Invited)</p> <ul style="list-style-type: none"> • The need for wider adoption and increase in scale of inclusive business models in India
10:05 – 11:35	<p>Overcoming the Barriers: Panel Discussion</p> <p>Sarita Bahl, Head of Group Corporate Social Opportunities, MCX</p> <p>Graham Baxter, Senior Advisor, International Business Leaders Forum</p> <p>Yashashree Gurjar, GM – CSR, Ballarpur Industries Ltd.</p> <p>Mark Kramer, Founder and Managing Director, FSG</p> <ul style="list-style-type: none"> • Going Deeper: Understanding the barriers. • Sharing perspectives on what is being done to overcome these barriers • Q & A
11:35 – 12:00	<p>Inspiration, barriers as drivers of innovation</p> <p>Sachin Joshi, Deputy Director, CII-ITC Centre for Sustainable Development</p>
12:00 – 12:45	Lunch

Event Knowledge Partner



Confederation of Indian Industry



CII-ITC Centre of Excellence
for Sustainable Development

More...

12:45 – 14:30

Insight Labs

Interactive breakout groups to run concurrently

Insight Lab # 1: Finding solutions at the conception stage

Facilitated by Mark Kramer, FSG

- Setting Vision and Strategy
- Linking development solutions to commercial gain
- Making the economics work
- Scaling up

Insight Lab # 2: A competency framework for inclusive business

Facilitated by Manju George, Intellectap

- What skills are needed in staff teams to support inclusive business?
- How do you hire or train up staff to be effective?

Insight Lab # 3: External Barriers: Building demand and measuring impact

Facilitated by Sachin Joshi, CII-ITC Centre

- Overcoming infrastructure barriers
- Challenges in partnerships for distribution
- Raising profile in lowincome communities
- How do you measure social impact along with commercial?
- What models exist?

Insight Lab # 4: Overcoming External Barriers through Partnership

Facilitated by Joe Phelan, Country Director – India, IBLF

- How do you create effective partnerships in support of inclusive business?
- How do you manage and improve existing partnerships?

14:30 – 15:30

Reporting back

- Creating a community of practice

15:30 – 16:00

Wrap Up, Close & Tea