

Upcoming Events:

November 30, 2011:

Public-Private Co-Operation for Broad-based, Inclusive and Sustainable Growth

December 5-7, 2011:

2011 mHealth Summit

December 8, 2011:

Webinar: mHealth: Changing Health Care at the BoP

Opportunity Corner:

AECF Offering Funding up to \$1.5 M for Innovative Business Ideas

Funding and loan grants will be made available through three new inclusive business competitions that are open until 15 December 2011. **Read More.**

G20 Launches Challenge on Inclusive Business Innovation

Successful inclusive business examples will be recognized at G20 Summit in Mexico in June 2012. **Read More.**

New Publications:

IFC Report "Accelerating Inclusive Business Opportunities: Business Models that Make a Difference"

Harvard University's "Tackling Barriers to Scale: From Inclusive Business Models to Inclusive Business Ecosystems"

FSG Report "Creating Shared Value in India"

Watch: An Interview with Ted London



Dr. Ted London is a leading expert on the inclusive business. In this Champion's Circle Interview, Dr. London sits with the Business Call to Action (BCtA) to discuss how the private sector can strategically engage with those at the base of the pyramid. **Watch Video.**

Recent News:



Event Report: Enhancing Value through Inclusive Business Strategies

If you missed the BCtA annual members-only workshop in September, read the event report "Enhancing Value through Inclusive Business Strategies". **Read More.**



BCtA 2010 Progress Report

Since 2008, 40 companies have joined the Business Call to Action (BCtA) by making significant commitments to harness core operations for sustainable development outcomes. Learn more about what these commitments mean. **Read More.**

New Members:

Dimagi: Boosting Access to Health Care for 7 M in India
Watch an interview with Dimagi CFO Neal Lesh

Juhudi Kilimo: Providing 100,000 Farmers in Kenya with Micro-Loans

Nuru Energy: Creating Access to Energy Solutions for 1.8 M Households
Watch an interview with Nuru Energy CEO Sameer Hajee

Por ti, Familia: Enabling Access to Quality Health Care in Peru
Watch an interview with Por ti, Familia CEO Enrique Coronado