

Upcoming Events

September 21:

Enhancing Value through Inclusive Business Strategies

September 21:

Unleashing Potential: Agribusiness and the Smallholder Farmer

September 29:

WEBINAR: Bringing Markets Closer to Farmers: Multi Commodity Exchange of India's Gramin Suidha Kendra Initiative

More events...

News Briefs

BCtA Hosts Launch Event in Jakarta

More than 100 prominent members of the business, government and non-government organizations attended the launch of the BCtA in Jakarta, Indonesia on June 21, 2011. [Read More.](#)

Business Leaders Commit to Fight Poverty in India

Executives in Mumbai, India met to discuss barriers to creating and implementing inclusive business models. [Read More.](#)

BCtA Highlights Private Sector's Efforts to "Aim for the Base of the Pyramid"

BCtA's Christine Ribeiro writes about how big business is implementing profit-making initiatives in "Aim for the Base of the Pyramid" for Africa Investor. [Read More.](#)

Champion's Circle: An Interview with Paul Collier



Named by Foreign Policy magazine as one of 2010's top global thinkers, Dr. Paul Collier sits with the Business Call to Action to discuss the role of the private sector in contributing to the economic development of the world's poorest countries. [Watch Video.](#)

Recent News



Cocoa Beans to Bear New Fruits for Cameroon's Farmers

Some 60,000 cocoa farmers in Cameroon are to get a boost to their livelihoods thanks to a commitment from Noha Nyamedjo Company. [Read More.](#)

Plus: An Interview with Noha Mésack, CEO of Noha Nyamedjo Company



Movirtu to Provide 3 Million Poor People with Mobile Identities

Three million people living in poverty in Africa and South Asia – around 75 percent of them women -- will gain access to their low-cost mobile telephone identities, or cloud phones, through an initiative of a United Kingdom-based technology firm, Movirtu. [Read More.](#)

Related Content: [How Does a Cloud Phone Work?](#)



BILT's Investment in Smallholder Farmers Focus of New Case Study

Ballarpur Industries Limited (BILT), part of the US\$4 billion Avantha Group, is saving money by investing in smallholder pulpwood farmers in India. [Learn How.](#)