

## Upcoming Events

May 3:

**Investors' Summit on Social Investing and Social Enterprise in Africa**

May 5:

**Financing Business Innovations for Africa's Development: Challenges and Solutions**

May 6:

**The Role of the Private Sector in International Development- A Breakfast Discussion**

May 19-20:

**UN Global Compact Annual Local Networks Forum Meeting**

June 8-10:

**7th World Chambers Congress**

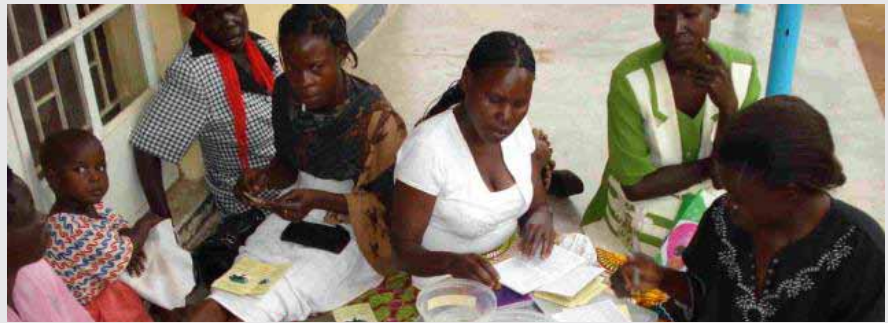
June 20:

**2011 GBSN Network Conference**

June 21:

**Asia-Pacific Workshop: Accelerating Progress towards the Millennium Development Goals through Inclusive Business**

## Barclays to Promote Financial Access for around 60,000 African Villagers



Barclays, one of the world's largest banking and financial services, joined the Business Call to Action (BCtA) with its commitment to provide around 60,000 people in Kenya, Uganda, Ghana and Tanzania with access to financial products customized to meet the needs of low-income communities. [Read More.](#)

## Recent News

### Watch: Anglo American CEO Discusses BCtA Commitment

Anglo American CEO Cynthia Carroll discusses the mining company commitment to create up to 25,000 new jobs in up to 1,500 new businesses throughout South Africa. [Watch Video.](#)

### BCtA Tech Firm Receives \$1.8 million from Acumen Fund

In late March, Acumen Fund, a non-profit global venture fund, announced it was investing \$1.8 million in Sproxil, Inc., a Business Call to Action (BCtA) member company, that specializes in prescription medication verification and tracking. [Read More.](#)

### Interview: A Conversation with Ted London

UNDP's Growing Inclusive Markets Initiative sat down with Ted London, a leading expert on the intersection of business strategy and poverty alleviation, to discuss his new book *Next Generation Business Strategies for the Base of the Pyramid*. [Read More.](#)

## News Briefs

### BCtA Comes to South Africa

**Coke and SABMiller Shed Light on Poverty Footprint of Corporate Value Chains**